

## BROCHURE COPY FOR THE HIDDEN VALLEY RESORT

Refer to PowerPoint for images: <https://1drv.ms/p/s!AhSjAOcjPLN8mWtMOoSXBr7b2B5G> (also attached in email)

Cover (slide1 | S1)

image of entrance of resort

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Page1 (inside cover) S2

Discover Glamping at The Hidden Valley Resort, Shangri-la

To come to fabled Shangri-la is to leave the worries of the world behind. A place from which to explore the mysteries of the Far East and to find the inspiration behind James Hilton's book, the story of Lost Horizon. Surrounded by snow-capped mountains, it offers awe-inspiring views and experiences within a natural paradise.

(image of Reclining Buddha Ridge)

To the front and looking over us is the Reclining Buddha ridge. From behind, another ridge shields and protects us

Page 2 (S3)

full page image of tents and star-lit sky

“...all the fret of existence had ebbed away, leaving a hush as if moments hardly dared to pass.”

- Lost Horizon

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Page 3 (S4)

Experience a slice of Tibetan life

You drive from Diqing Shangri-la Airport. Just twenty minutes later, you turn down a quiet village road leading to the 7-hectare resort nestled at the far end of a charming Tibetan village called Bisong.

Page 4 (S5)

full page image - aerial view

*I'm sure of it, just as I'm sure there's a wish for Shangri-La in everyone's heart. I've never seen the outside world, but... And I just know that secretly, they're all hoping to find a garden spot where there's peace, security, where there's beauty and comfort, where they wouldn't have to be mean and greedy. Oh, I just wish the whole world might come to this valley.* ” Sondra, Lost Horizon

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Page 6 (S7)

A Hidden Valley

The 7-acre Hidden Valley lies between two highland ridges, just beyond the traditional Tibetan Bisong Village. To its front and looking over the resort is the Reclining Buddha ridge. From behind, another ridge shields and protects the valley. Poplar groves dot the landscape and its meadows give ornamental bamboos and rhododendrons to mushrooms of every variety.

Image of Map of Location

The southwestern-most province of the Republic of China, Yunnan is also the most diverse in terms of geography, biology and culture. Stretching from the temperate Tibetan Plateau in the north to the sweltering Laos and Vietnam in the south, Yunnan has everything from expansive alpine meadows to enormous swaths of tropical rainforest.

Page7 (S8)

Relish the mountain scenery.

Breathe the fresh air and see how local Tibetan farmers live.

Full page Image

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Page 8 (S9)

Glamp in Tibetan Tented villas

If you've never tried glamping (glamorous camping) before, then you're in for a treat. Discover it in stylish Tibetan tents. Glamp in the valley with all the comfort of camping Tibetan style but sleeping in luxurious beds. Sit beside the wood stove fire, enjoy meadow flowers and star-lit skies. Your mind takes in the space. You rest easily.

Image of inside of Tent

Designed by one of the founders of Singapore-based Eco-id Architect - renowned internationally for its highly original concepts - Hidden Valley Resort is an inspired expression of Tibetan architecture. Contemporary meets cultural. You stay in style. You experience untamed beauty.

Page 9 (S10)

full page image of tents with horse (autumn)

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## BROCHURE COPY FOR THE HIDDEN VALLEY RESORT

Page 10 (S11)

### Tibetan Residence

The exclusive residence of 9 comfortable rooms offers contemporary living at its finest, subtly infused with this 100-year old traditional Tibetan house. Exceedingly well designed, each is an exquisite example of space and privacy in perfect harmony. Conventional boundaries cease to exist as you move with ease between generous-sized living areas that seamlessly flow from one to the next, creating spaces for intimacy and entertaining.

Images of living spaces and room

Page 10 (S11)

full page Image of Tibetan Residence

Living spaces open onto outdoor terraces, bordered by panoramic mountain views

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Page 11 (S12)

### Dine on Farm-fresh Meals

Shangri-la is blessed with a multitude of fresh seasonal vegetables, mushrooms and meats. The Resident Chef cooks up a host of delightful local dishes from home-made tofu in spicy meat sauce to roast suckling pig with roasted potatoes and vegetables. Having worked at an Italian Restaurant, the chef also serves up a delicious Yak-meat Pizza or a spicy Spaghetti Bolognese.

### Images

The dining hall that features an open-concept kitchen, casual bar and reading spaces in the Qingke library, as well as open views of the meadows in the lounge areas

Page 12 (S13)

### Images of Qingke Library

Qingke Library - Relax with friends at this long bar designed to connect living spaces to the soothing sights and sounds of the natural surroundings.

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Page 13 (S14)

Destination Experiences. Discover more of life.

Nestled in the midst of one of the last expanses of natural beauty in modern China, Shangri-la offers many unique opportunities to explore the local culture and to marvel at the magnificence of the surrounding landscape. See the blend of Tibetan culture in Bisong Village, shop at Shangri-la old town and enjoy adventure activities at spectacular lakes and hills. Grow your awareness, challenge your senses. You'll return inspired.

images

Let our Leisure Concierges share their personal insights as you venture into the heart of the destination.

## BROCHURE COPY FOR THE HIDDEN VALLEY RESORT

Insert

Enjoy an All-inclusive Holiday

We aim to create a unique guest experience that combines a distinctive, stylish setting with great hospitality and destination discovery.

Visit [www.thehiddenvalleyresort.com](http://www.thehiddenvalleyresort.com) to discover the choice of experiences available.

Our rates include an all-inclusive package which covers the best treks and experiences in the area. Your transport, meals and accommodation are all inclusive With our own guide to show you around, all you have to do is relax, and take in its peacefulness and fabled beauty.

(refer to room rates and information insert)

***To format an A5 size folded sheet***

Back Cover

Logo address and QR codes



Bisong Village, Jiantan Town, Shangri-la City  
Diqing Prefecture, Yunnan Province,  
674400 China.

Phone +86 887 8816028

[reservations@thehiddenvalleyresort.com](mailto:reservations@thehiddenvalleyresort.com)

[www.thehiddenvalleyresort.com](http://www.thehiddenvalleyresort.com)

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